



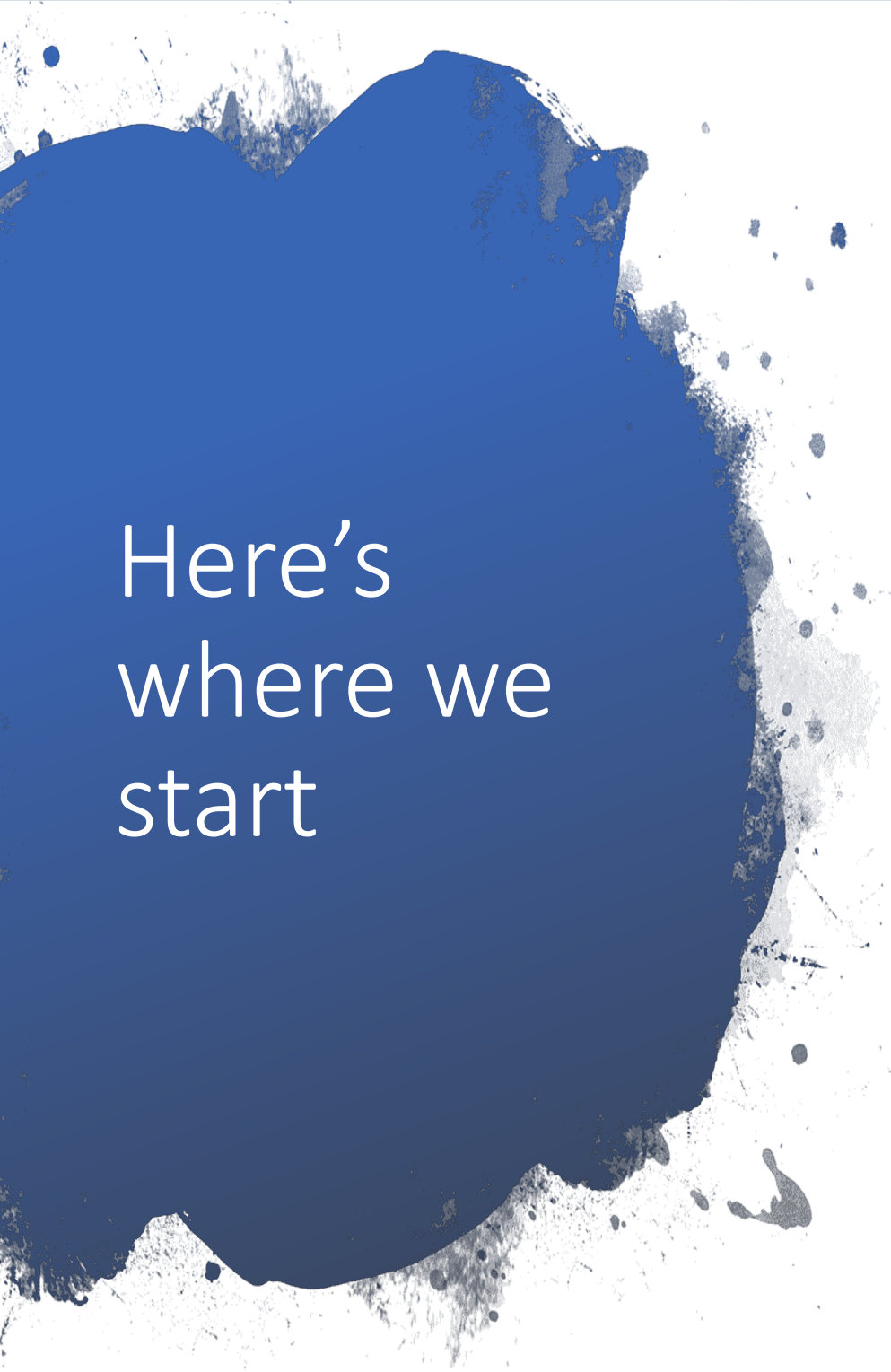
Dataw Island Photography Club

Making Slideshows with [Animoto](#)




Purpose

- Show you how to use Animoto to create slideshows with your pictures and video clips




Here's where we start

- Individual photos can be beautiful and compelling
- But sometimes you want to use a set to tell a story
- There are many applications to create a slideshow from your photos; Animoto is one – and it's a very good one
- Animoto's features
 - Text
 - Templates
 - Music
 - Ease of use
 - Sharing
 - On-line service plus apps for mobile devices



Here's
where
we're
going

- My wife and I went to the Lowcountry Fair at Cotton Hall Plantation last Saturday
- I'm going to use Animoto to integrate about 15 photos and a video clip into a movie
- The [slideshow](#)



And here's
how we
get there

Step 1 = Prepare content

Step 2 = Logon to Animoto &
select a template

Step 3 = Upload your content, put
in order, add text

Step 4 = Preview slideshow &
iterate

Step 5 = Produce

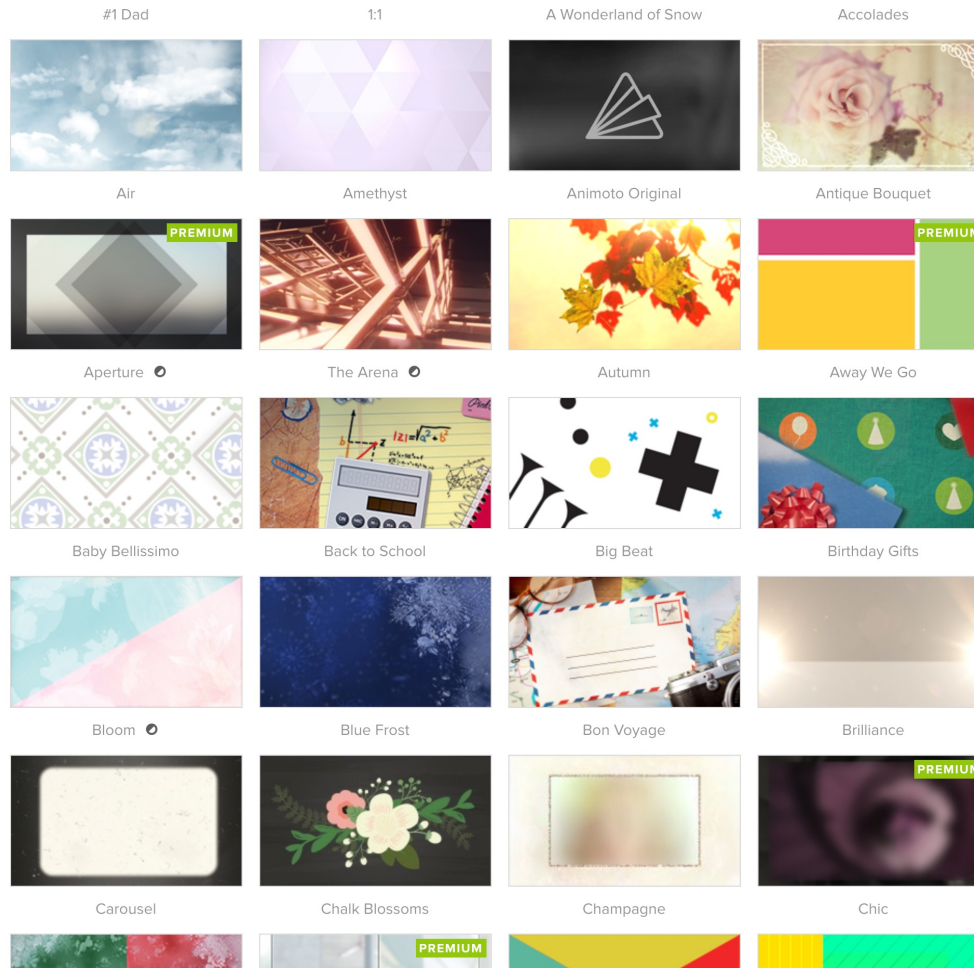
Step 6 = Share the results



Setting Expectations

- Animoto makes creation of videos easy to do & to share
- To do
 - About 100 pre-designed templates (we cannot modify these)
 - They offer musical tracks – already licensed for our use
 - They limit video clip duration to 10 seconds
- To share
 - Links back to your Animoto library
 - Integration with other services
 - You can download & use as you wish

Step 2 – Logon & Pick Template



Step 3 – Upload & arrange

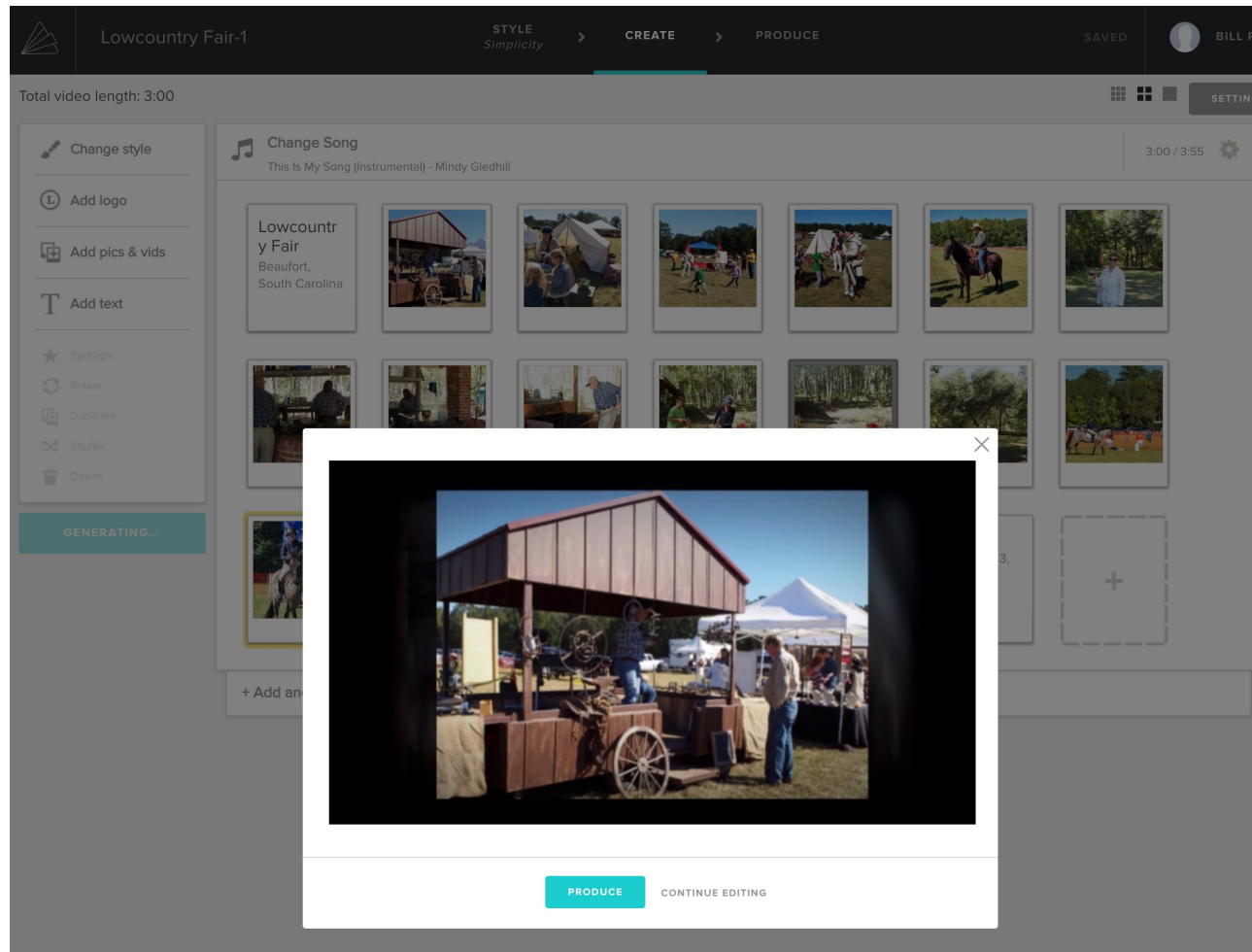
The screenshot shows a video creation software interface. At the top, a dark navigation bar contains the project name 'Lowcountry Fair-1', a 'STYLE' dropdown menu set to 'Simplicity', and buttons for 'CREATE' and 'PRODUCE'. On the right side of the bar are 'SAVED' and a user profile icon for 'BILL R'. Below the navigation bar, the total video length is shown as '3:00'. A 'SETTINGS' button is visible in the top right corner.

On the left side, there is a vertical toolbar with the following options: 'Change style', 'Add logo', 'Add pics & vids', 'Add text', 'Spotlight', 'Rotate', 'Duplicate', 'Shuffle', and 'Delete'. A prominent cyan button labeled 'PREVIEW VIDEO' is located at the bottom of this toolbar.

The main workspace is titled 'Change Song' and shows the selected track 'This Is My Song (Instrumental) - Mindy Gledhill' with a duration of '3:00 / 3:55'. Below the track name is a grid of 21 photo thumbnails arranged in three rows. The first row contains a text box for 'Lowcountry Fair, Beaufort, South Carolina' and six photos. The second row contains seven photos, with the fifth one showing a '0:10' duration. The third row contains five photos, a text box for 'Bill Riski, November 3, 2018', and a dashed box with a plus sign for adding more content. Two photos in the third row are highlighted with yellow borders.

At the bottom of the workspace, there is a '+ Add another song' button.

Step 4 – Preview & iterate



Step 5 – Produce

Lowcountry Sunrise

STYLE *Old Glory* > CREATE > **PRODUCE**

Produce video


TITLE

DATE

PRODUCER NAME

DESCRIPTION optional

COVER IMAGE



VIDEO QUALITY

360p

480p

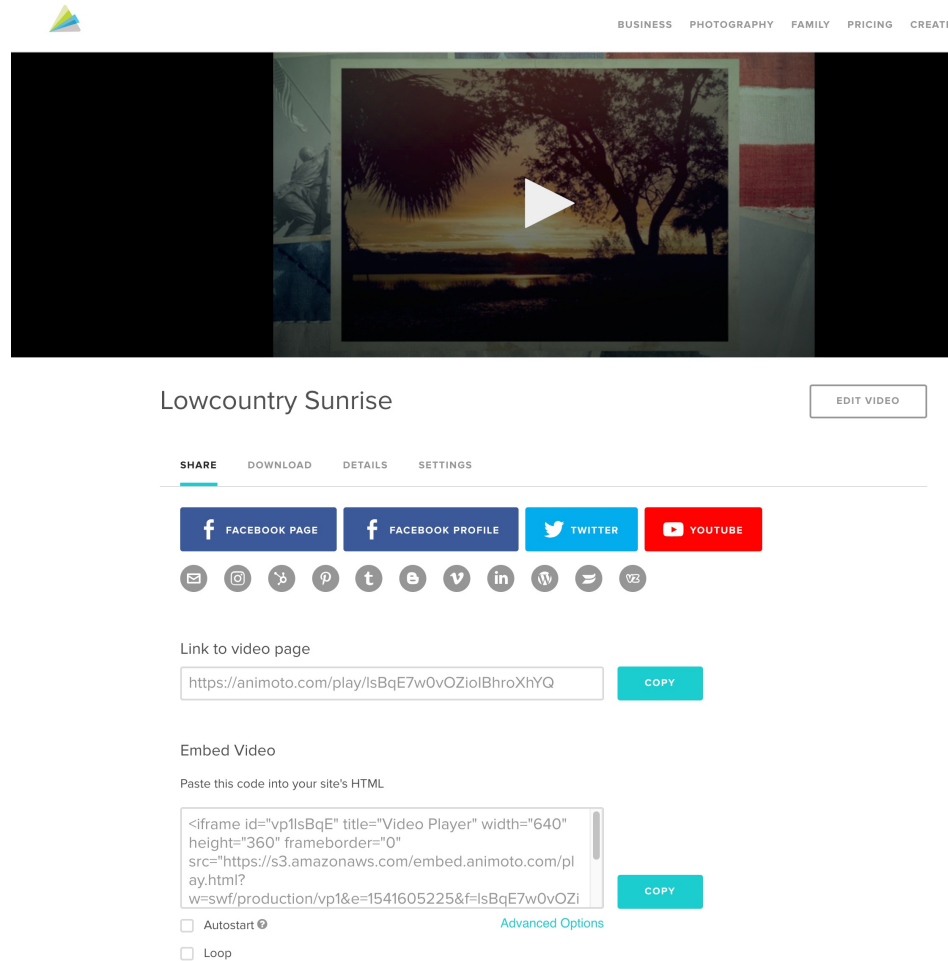
720p

ANIMOTO BRANDING

Upgrade to Pro to remove the logo from the end of your video. [UPGRADE >](#)

FINISH CONTINUE EDITING

Step 6 – Share



The screenshot shows the Animoto video player interface. At the top, there is a navigation menu with links for BUSINESS, PHOTOGRAPHY, FAMILY, PRICING, and CREATE. The video player itself shows a sunset scene with a play button in the center. Below the video, the title 'Lowcountry Sunrise' is displayed, along with an 'EDIT VIDEO' button. A secondary navigation menu includes SHARE, DOWNLOAD, DETAILS, and SETTINGS. The 'SHARE' section is active, showing social media sharing options for Facebook Page, Facebook Profile, Twitter, and YouTube, along with a row of smaller icons for various platforms. Below this, there is a 'Link to video page' section with a text input field containing the URL 'https://animoto.com/play/lsBqE7w0vOZiolBhroXhYQ' and a 'COPY' button. The 'Embed Video' section prompts the user to 'Paste this code into your site's HTML' and provides a text area with the following code:

```
<iframe id="vp1lsBqE" title="Video Player" width="640" height="360" frameborder="0" src="https://s3.amazonaws.com/embed.animoto.com/play.html?w=swf/production/vp1&e=1541605225&f=lsBqE7w0vOZI" data-bbox="355 758 555 820"></iframe>
```

 Below the code, there are checkboxes for 'Autostart' and 'Loop', and a link for 'Advanced Options'.



Tips on using Animoto

- Length of slideshow is driven by music
 - Select shorter or longer music track
 - Adjust general duration of photo presentation
- You can always edit your slideshow
 - Auto saved before publishing
 - Publishing locks the finished slideshow
 - When you edit a published slideshow, Animoto automatically makes a copy to edit; you never have to worry about writing over a published slideshow

Pricing

MY VIDEOS PRICING BLOG CREATE BILL R

CHOOSE YOUR PLAN

ANNUAL MONTHLY

Save up to 50% with an annual subscription

| PERSONAL | Most popular! PROFESSIONAL | BUSINESS |
|--|---|---|
| \$8 /month Billed as \$96 every year | \$22 /month Billed as \$264 every year | \$34 /month Billed as \$408 every year |
| YOUR CURRENT PLAN | UPGRADE TO PROFESSIONAL | UPGRADE TO BUSINESS |
| Standard quality video (720p) | High quality video (HD 1080p) | High quality video (HD 1080p) |
| 350+ music tracks | 2,000+ commercially licensed music tracks | 3,000+ commercially licensed music tracks |
| 12 pre-built storyboards | 50+ pre-built storyboards | 50+ pre-built storyboards |
| 3 standard fonts | 25+ professional fonts | 25+ professional fonts |
| 30 color swatches | Unlimited custom colors | Unlimited custom colors |
| Animoto logo at end of videos | No Animoto branding on videos | No Animoto branding on videos |
| | NEW 1,000,000+ photos & videos from Getty Images | NEW 1,000,000+ photos & videos from Getty Images |
| | Add your logo as a corner watermark | Add your logo as a corner watermark |
| | License to resell to consumers | License to resell to businesses |
| | | Accounts for up to 3 users |
| | | 30-minute consultation with a video expert |
| YOUR CURRENT PLAN | UPGRADE TO PROFESSIONAL | UPGRADE TO BUSINESS |